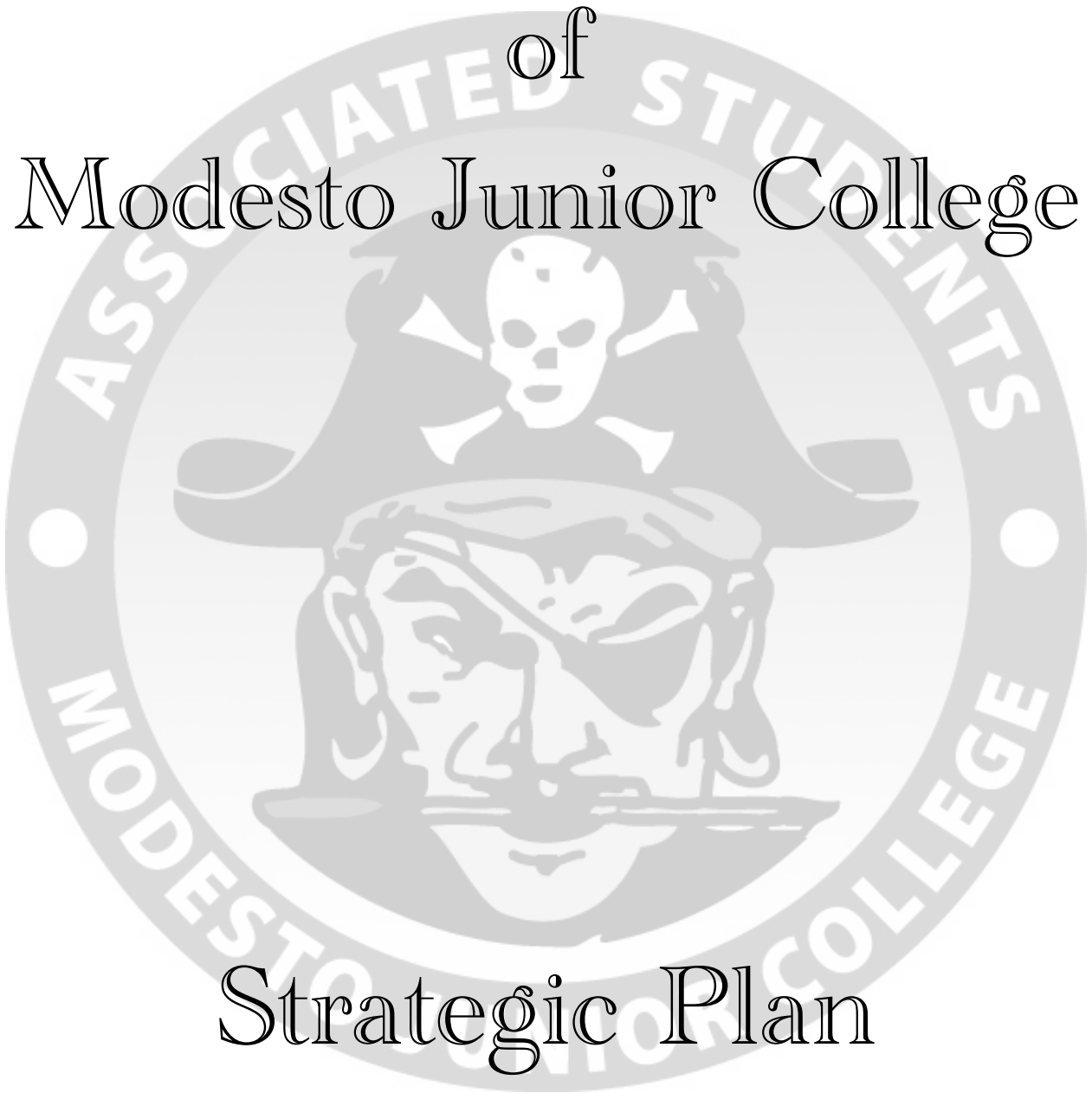

Associated Students
of
Modesto Junior College

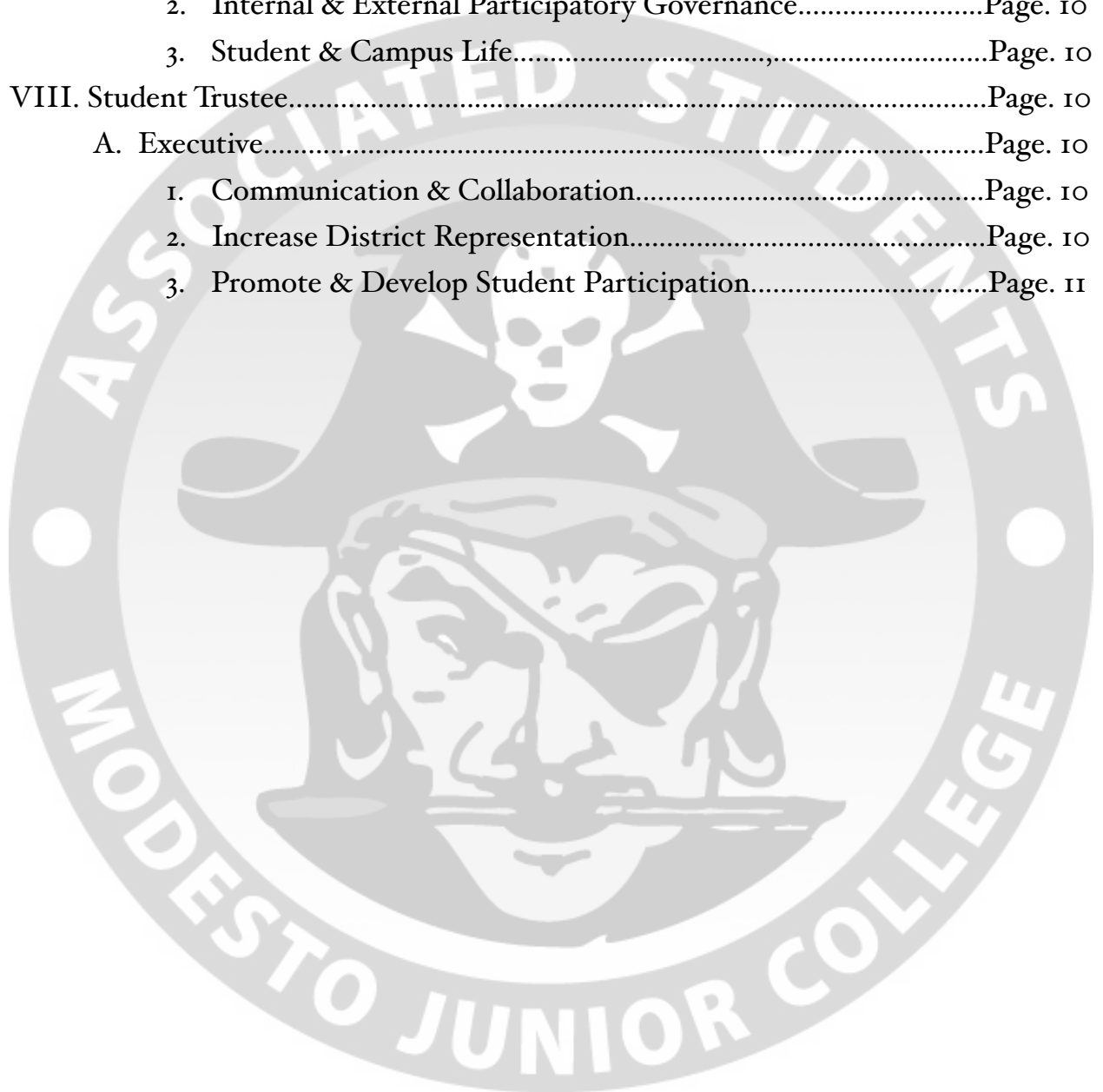


Strategic Plan
2013 - 2014

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Preamble of the Constitution

We, the students of Modesto Junior College, establish this organization as a self-governing body to represent students in the participatory governance process at Modesto Junior College. The organization is established in order to enhance sound student governance and citizenship; to express the general will of the students to the administration; to further cooperation with administration, staff, community, and other educational institutions; and to create and maintain adequate scholastic, social, cultural, and political activities in the furtherance of student welfare. The purposes herein stated are those which we recognize as the privileges, rights, and responsibilities of the students of Modesto Junior College. The students of Modesto Junior College, in order to form a more perfect self-government, do hereby establish this Constitution for the Associated Students of Modesto Junior College.

Mission Statement

The Associated Students of Modesto Junior College will enhance student participation at all levels of governance, both internal and external; will advocate on behalf of the students where and when necessary; will promote student and campus life; and ensure that all student voices are heard. The Associated Students of Modesto Junior College is a body of the students, by the students, for the students.

Vision Statement

The Associated Students of Modesto Junior College is the official Modesto Junior College student organization, recognized by the Yosemite Community College District Board of Trustees. It's Student Senate and Inter-Club Council serve as the elected representatives, spokespersons, and advocates for the approximately twenty-thousand students enrolled at Modesto Junior College.

Core Values

Accountability, Collegiality, Communication, and Equity

Associated Students of Modesto Junior College

Executive

I. External Affairs

A. Improve College Relations: *The Executive Council will establish a code of conduct to outline the expected behaviors of members when representing the Associated Students of Modesto Junior College to external entities.*

B. Increase Student Involvement in College Activities: *The Executive Council will provide representative(s), and volunteer assistance to all college, district, or community events pertaining to education or the college itself and actively recruit student participation at said events.*

C. Assert Title 5 Rights to Participate Effectively: *The Executive Council will educate members on the role students play in participatory governance as outlined in the California Education Code, Title 5 Regulation, and Board Policy 5400 and codify a student bill of rights for dissemination.*

II. Executive / Senator Recruitment, Support, and Development

A. Provide Frequent & Effective Training in Relevant Policies: *The Executive Council will establish a training calendar for internal, college, or district policies necessary for effective execution of duties.*

B. Establish Assistant Vice Presidents to Assist in Executive Tasks: *The Executive Council will investigate the necessity of establishing Assistant Vice Presidents to assist the Vice Presidents in the implementation of their duties as assigned by the Bylaws.*

C. Develop Relations Between President & Executives: *The Executive Council will provide a framework for the development of positive relations between the President and the Executive Officers in accordance with effective authority as outlined in the Bylaws.*

III. Internal Affairs

A. Promote Club Development: *The Executive Council will promptly establish club accounts following ratification and enforce account deactivation as stipulated in the Bylaws.*

B. Petition for Associated Students of Modesto Junior College Advisor: *The Executive Council will petition the college for an Advisor who is not funded entirely out of Associated Students of Modesto Junior College funds.*

C. Establish Comprehensive Archive System: *The Executive Council will direct the Executive Secretary to establish a comprehensive archive system that is available online and to members of the public, and can be accessed from any computer on campus.*

Student Senate

Legislation

I. Voter Registration & Turnout

A. Increase Voter Turnout in Associated Students of Modesto Junior College Elections: *The Legislation Committee will draft a plan for increasing voter*

turnout at Associated Students of Modesto Junior College elections by 15% of the total voter turnout of the last election.

B. Coordinate Efforts in Response to Legislation: *The Legislation Committee will establish a coordination system for quickly mobilizing student response to advocate in favor or against positions of relevant legislation.*

C. Expand Voter Registration Drives: *The Legislation Committee will present a schedule of on-campus voter registration drives to increase the number of eligible voters on campus. And, strive to host a minimum of two to three per semester.*

II. Federal, State, and Local Governmental Relations

A. Establish Formal Framework for Monitoring Relevant Legislation: *The Legislation Committee will establish a matrix to be updated as bills move through the Congress, Legislature, Board, or Council and take positions as necessary.*

B. Cultivate Relations with Local, State, and Federal Legislators: *The Legislation Committee will establish a legislative handbook that provides contact and background information on local, state, and federal legislators for the purpose of establishing a closer relationship with said representatives.*

C. Attend Conferences to Develop Advocacy Skills: *The Legislation Committee will provide opportunities for attending conferences that promote development in regards to advocacy efforts.*

III. Resolution Process

A. Establish Internal Process for Governing Document Amendments: *The Legislation Committee will establish a resolutions process for the amendment of internal governing documents to provide a clear and historical record of changes to said documents.*

B. Establish Process for Associated Students of Modesto Junior College Positions on Legislation: *The Legislation Committee will establish a legislative policy on available positions to take in regards to pending legislation that may have a significant impact on students.*

C. Establish Opportunities for Constituent Input: *The Legislation Committee will establish a framework within which members are provided the opportunities to solicit input from constituents on matters pertaining to local, state, and federal legislation.*

Finance

I. Diversified Revenue Stream

A. Investigate Alternative Methods of Revenue: *The Finance Committee will investigate alternative methods of revenue to reduce the Student Activity Fee revenue contribution from 81% to 76%, Student Representation Fee revenue contribution from 90% to 85%, and the Student Center Fee revenue contribution from 99% to 94%.*

B. Eliminate Inhibitors & Wasteful Spending: *The Finance Committee will investigate current expenses and recommend eliminations of wasteful spending that do not support the direct mission statement of the organization.*

C. Offset Expenditures to Preserve Assets: *The Finance Committee will present expenses to members with attached immediate effects to line items of funds during expenditure deliberations.*

II. Reserve Spending

- A. Present Sound Spending Plan to Reduce Reserve:** *The Finance Committee will present a spending plan for reducing the massive reserve of the organization by 40% without compromising its fiscal base.*
- B. Maintain Minimum Reserve Balance Percentage:** *The Finance Committee will maintain a minimum reserve balance of 15% of total assets in all funds.*
- C. Reevaluate Methods of Budget Apportionment:** *The Finance Committee will investigate and improve as necessary any existing methods of budget apportionment and establish appropriate methods as necessary.*

III. Budget & Investments

- A. Investigate Opportunities for Capital Investments:** *The Finance Committee will investigate capital investment opportunities within the legal capacity of the Associated Students of Modesto Junior College to pursue and make recommendations as necessary.*
- B. Establish Process for Resource Allocation:** *The Finance Committee will establish a process similar to the resource allocation for the college for the purpose of determining the manner in which internal resources will be allocated in accordance with the mission statement of the Associated Students of Modesto Junior College.*
- C. Promote Constituent Accessibility & Budget Transparency:** *The Finance Committee will develop a draft on the process by which the budget is constructed to be published and available for constituent review.*

Operations

I. Office Accountability

- A. Establish Formal Process for Monitoring Office Hours:** *The Operations Committee will establish a formalized process for monitoring office hours of members as established in the Bylaws.*
- B. Develop Attendance Accountability Reports:** *The Operations Committee will establish attendance accountability reports pertaining to member attendance of organizational meetings for constituent review.*
- C. Develop Policy Regarding the Purchase of Office Supplies:** *The Operations Committee will establish a policy pertaining to the purchase of office supplies in accordance with a resource allocation and loss prevention model.*

II. Meeting Space & Facilities Policy

- A. Identify & Procure Meeting Space:** *The Operations Committee will identify and procure a meeting space for all entities within the governing and substructure of the Associated Students of Modesto Junior on both campuses.*
- B. Draft Memorandum of Understanding with Facilities on Use of Student Space:** *The Operations Committee will draft a memorandum of understanding between the college and the Associated Students of Modesto Junior College on the use of student space by external entities.*
- C. Establish Policy for Internal Use of Facilities:** *The Operations Committee will establish an internal policy for the requesting the use of facilities by entities existing within the governing and substructure of the Associated Students of Modesto Junior College.*

III. Inventory Management

- A. Establish Formal Database for Equipment:** *The Operations Committee will establish an online database through which all members and constituents can access available resources and property belonging to the Associated Students of Modesto Junior College.*
- B. Establish Policy Pertaining to Loss Prevention:** *The Operations Committee will establish a policy for preventing the loss of property belonging to the Associated Students of Modesto Junior College.*
- C. Investigate Opportunities for Upgrades:** *The Operations Committee will investigate potential upgrades to inventory regularly used by the students and clubs.*

Activities

- I. Integrated Campus Events Calendar**
 - A. Integration with College Events Calendar:** *The Activities Committee will work to adopt a more holistic view in event planning by working with the college to incorporate Associated Students of Modesto Junior College activities on the website and other media.*
 - B. Coordination with Partner Group Activities:** *The Activities Committee will coordinate integrating partner group activities into the internal events calendar to reduce conflicts in scheduling activities and provide support for improved relations.*
 - C. Internal Access to Events Scheduling:** *The Activities Committee will investigate the feasibility of obtaining internal access to campus events scheduling via the EMS website.*
- II. Diversified Sponsorship of Campus Activities**
 - A. Expansion of Current Activities:** *The Activities Committee will evaluate current traditional activities and improve or eliminate where appropriate.*
 - B. Pursuit of New Activity Opportunities:** *The Activities Committee will investigate expanding the events calendar to incorporate new ideas as provided by constituents or external entities.*
 - C. Developed Involvement in Sponsored Projects:** *The Activities Committee will present a proposal to members on recruitment of volunteers at activities and general student participation at sponsored events.*
- III. Community Engagement Projects**
 - A. Establish Relations with Community Engagement Organizations:** *The Activities Committee will identify existing community organizations that relate to education and establish a professional relationship with said entities.*
 - B. Partner with Existing Projects:** *The Activities Committee will investigate partnership with existing projects and assist said projects as appropriate.*
 - C. Create Independent Community Engagement Projects:** *The Activities Committee will establish a calendar of community engagement projects that seek to improve relations between the Associated Students of Modesto Junior College and the surrounding community.*

Communications

- I. Associated Students of Modesto Junior College Newsletter**
- A. Effective Dissemination of Information:** *The Communications Committee will investigate the most effective methods of disseminating information to students, and will then develop a newsletter to be disseminated via said effective methods.*
 - B. Standardizing Relevant Content:** *The Communications Committee will develop a policy regarding the standardization of content and information integrity as a publication of Associated Students of Modesto Junior College.*
 - C. Consistent and Developed Dissemination:** *The Communications Committee will present a draft on the capability of publishers to effectively disseminate publications that will reach the maximum amount of students in a cost-effective manner.*
- II. Consistent Event Advertisement**
- A. Revive Public Relations Initiative:** *The Communications Committee will revive the Public Relations Committee Initiative as outlined in the proposal approved by the 2011 - 2012 Student Senate.*
 - B. Establish Internal Methods for Content Creation:** *The Communications Committee will identify internal methods for the creation of content independent of external entities for the purpose of effective advising of events.*
 - C. Expand Communications Opportunities and Venues:** *The Communications Committee will investigate alternative venues for event advertisement that will or may provide exposure to the surrounding community on events occurring at the college.*
- III. Press Releases**
- A. Develop Contact Network:** *The Communications Committee will identify media contacts in the surrounding community willing to serve as components of an internal communications network independent of the existing group established at the college.*
 - B. Develop Independent Identity:** *The Communications Committee will continue branding the Associated Students of Modesto Junior College as an independent entity of the college and establish a plan for expanding the influence of the organization within the surrounding community.*
 - C. Formalize Communications with Media:** *The Communications Committee will review and expand as necessary the existing communications policy and draft guidelines for members when dealing with the media.*

Inter-Club Council

Executive

- I. Governing Framework & Documents**
- A. Establish Internal Framework:** *The Inter-Club Council Executives will map out and establish an internal governing framework to better its functionality as an autonomous subsidiary body of the Student Senate.*
 - B. Review & Revise Inter-Club Council Standing Orders:** *In collaboration with the Legislation Committee, the Inter-Club Council Executives will review and revise its current Standing Orders, and make adjustments where necessary, to allow for greater cohesion between the Inter-Club Council, Student Senate, and Executive Council.*

C. Pursue Recognition in the Associated Students of Modesto Junior College Constitution: *The Inter-Club Council Executives will pursue having its existence as an autonomous subsidiary body of the Student Senate written into the Associated Students of Modesto Junior College Constitution.*

II. Internal & External Participatory Governance

A. Internal Participatory Governance: *The Inter-Club Council Executives will petition the Executive Council and Student Senate for better proportioned representation on internal Councils, Standing Committees, Ad Hoc Committees, Taskforces, and Workgroups.*

B. External Participatory Governance: *The Inter-Club Council Executives will petition the Executive Council and Student Senate to allow the membership of the Inter-Club Council to represent the student body on external Councils, Committees, Ad Hoc Committees, Taskforces, and Workgroups.*

C. Codify & Strengthen Liaison Relationship: *The Inter-Club Council Executives will attempt to codify and strengthen the liaison relationship between the Speaker of the Inter-Club Council and the President of the Student Senate.*

III. Student & Campus Life

A. Campus Events & Activities: *The Inter-Club Council Executives will continue to encourage all campus clubs to hold or sponsor at least one campus event or activity, as mandated in the Club Charter Application.*

B. Community Events & Activities: *The Inter-Club Council Executives will continue to encourage all campus clubs to hold or sponsor at least one community event or activity, as mandated by the Club Charter Application.*

C. Club Development: *The Inter-Club Council Executives will encourage use of the Club Development Line Item to promote club events and other such activities that improve student and campus life.*

Student Trustee

Executive

I. Communication & Collaboration

A. Effective Dissemination of Information: *The Student Trustee will attempt to effectively disseminate district information equally to both Associated Student Organizations, to the best of his/her ability.*

B. Collaboration with Both Associated Student Organizations: *The Student Trustee will attempt to collaborate equally with both Associated Student Organizations, to the best of his/her ability.*

C. Collaboration Between Both Associated Student Organizations: *The Student Trustee will continue to promote and encourage the two Associated Student Organizations to collaborate with one another, in order to better develop student representation at the district level.*

II. Increase District Representation

- A. Policies & Procedures:** *The Student Trustee will welcome one or more representatives from both Associated Student Organizations to accompany him/her to the meetings of the District Policies and Procedures Committee.*
- B. Dual Student Trustee:** *The Student Trustee will continue to pursue the implementation of a dual student trustee system, in order to allow for more adequate student representation at the district level.*
- C. Yosemite Student Association:** *The Student Trustee will continue to pursue the establishment of a district-wide student affairs committee, to be referred to as the Yosemite Student Association.*

III. Promote & Develop Student Participation

- A. Improve District Relations:** *The Student Trustee will work to improve the relationship between district officials and both Associated Student Organizations.*
- B. Consistent Representation & Input:** *The Student Trustee will attempt, to the best of his/her ability, to provide constant representation and input to district officials and decision making bodies on all matters related to students.*
- C. Assert Title 5 Rights to Participate Effectively:** *The Student Trustee will continue to assert his/her rights to effectively participatory in district governance as outlined in the California Education Code, Title 5 Regulation, and Board Policy 5400.*

